

DMANGD

———— Stylish Baby Carrier

D M A N G D

디망디

illi Baby Carrier



Illi Soft Baby Carrier



1. **Small, light weight** and **minimal design**.
2. **Use as a single product**
from newborn to 24 months old.
3. It can be **carried on the back**,
allowing the guardian to move freely.
4. Carry on your back, forward-looking hug,
face-to-face hug posture.
5. Comfortably wrap the baby
with a **light and flexible fabric**.
6. It is **cotton and linen** that are not irritating
to the baby's skin.
7. **Korean manufactured products**,
Korean certificates, patent registration product.

Color & Design

Cotton + Linen blend
Check Beige

All Season



Cotton + Linen blend
Mocha Brown

All Season



100% Cotton
Leopard

All Season



Cotton + Linen blend
Deep Black

All Season



Inside : Cotton + Linen
Exterior : Polyester
Hound Tooth

Recommendations
for spring, fall, and winter.



Inside : Cotton + Linen
Exterior : Polyester
Herringbone Gray

Recommendations
for spring, fall, and winter.



100% Cotton
Wild Flower

All Season



Cotton + Linen blend
Indian Pink

All Season



included

- gift box
- +
- bib 2P
- +
- dust bag









Point

Use one carrier
from a newborn to 15kg baby.



Point

Can also give a piggyback!

Enables you to move more freely with your baby. Feel more comfortable for a longer time.

Recommend after 6 months when their spine becomes sturdy



Comfortable as a Hammock

Instead of stiff and rough seat
Light and soft fabric gently covers your baby.



Point



Comfortable baby carrier when sitting

Flexible seats allow you to sit comfortably on the plane or in the car. You no longer have to stand and comfort your baby during a short break at a cafe.



Stable neck rest design

This is an essential function for babies under 5 months old who cannot hold their head well. The generous size and soft material provide stable support for your child's head. Depending on the time of year and how you wear it, you can fold it back or use it as a backrest.



Integrated sleeping hood

You no longer have to look for it every time you need it. Easily block wind and sunlight when needed with the integrated hood.

Point



Comfortable and instinctive design

First time users can use it easily with neat design and comfortable subsidiary materials.

the thinnest and most stylish baby wrap carrier

looks better, feels lighter



Point

Certified by European Baby Product Safety Standard (EN- 16512)

This global-standard baby carrier has passed the strict EN-16512 safety test, ensuring peace of mind for parents.

TEST REPORT No. 25/DLS/2025
Testing the mechanical and physical properties as well as flammability of DMANGD ill baby carrier, Model DMBC2022 for conformity with the requirements of the Technical Report PKN-CENTR 16512:2018-11

Orderer: Myrye Inc. Project No.: UYDLS-3321/0RT

STAGE 1	
Name of tested object:	Sample of DMANGD ill baby carrier, Model DMBC2022
Orderer markings:	Model DMBC2022, manufacture date: 2024-05
Numbers of samples according to IR-DX.5/7	32924/91, 32924/92

Date of delivery of the object for testing:	21.10.2024
Date of beginning the test/ends completion:	12.11.2024 / 29.11.2024
Testing place:	Laboratory of Material Engineering and Environment

STAGE 2	
Name of tested object:	Sample of the label on DMANGD ill baby carrier, Model DMBC2022, User's Guide, plastic packaging and cardboard bag
Orderer markings:	Model DMBC2022, batch number: DM24ND05
Numbers of samples according to IR-DX.5/7	25/25/P1, P2

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Test Report No. 25/DLS/2025

Date of delivery of the object for testing: 14.01.2025
Date of beginning the test/ends completion: 15.01.2025 / 23.01.2025
Testing place: Laboratory of Material Engineering and Environment

Sample number	Statement of conformity/non-conformity of test results with the requirements	Technical Report PKN-CENTR 16512:2018-11 (PKN-CENTR 16512:2015 - IOT)
Child use and care articles - Guidelines for the safety of children's slings		
32924/91, P2	Item 10.1 Product information, General	+
25/25/P1, P2	Item 10.2 Product information, Markings	+
	Item 10.3 Product information, Purchase information	+
25/25/P1	Item 10.4.1 Product information, Instructions for use, General	+
	Item 10.4.2 Product information, Instructions for use, Instructions for use	+
	Item 10.4.3 Product information, Instructions for use, Additional information	+
32924/91	Item A.2.1 Requirements and test methods which can be used to assess the safety of children's slings, Thermal hazards, Requirements and test method for flammability	+
32924/92	Item A.3.1 Requirements and test methods which can be used to assess the safety of children's slings, Choking and ingestion hazards, Requirements for small components	+
32924/91	Item A.4.1 Requirements and test methods which can be used to assess the safety of children's slings, Entrapment hazards for fingers in mesh, General	+
	Item A.5.1 Requirements and test methods which can be used to assess the safety of children's slings, Entanglement hazards, Requirements for entanglement hazards	+
25/25/P1	Item A.6 Requirements and test methods which can be used to assess the safety of children's slings, Suffocation hazards - Requirements for packaging	+
32924/91	Item A.7.1.1 Requirements and test methods which can be used to assess the safety of children's slings, Structural integrity, Static strength, Requirements	+
32924/92	Item A.7.2.1 Requirements and test methods which can be used to assess the safety of children's slings, Structural integrity, Durability, Requirements	+
32924/91	Item A.7.2.1 Requirements and test methods which can be used to assess the safety of children's slings, Structural integrity, Durability, Requirements	+
32924/92	Item A.7.2.1 Requirements and test methods which can be used to assess the safety of children's slings, Structural integrity, Durability, Requirements	+

Legend: "+" - sample meets the requirements, "-" - sample does not meet the requirements

NOTE: Statement of test results conformity with the requirements is based on a confidence level of 95% for the expanded uncertainty of measurement results on which the decision of conformity is based.

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DMANGD ill baby carrier, due to the lack of materials with a surface pile is not subject to the requirements of Item A.2.1 of the Technical Report PKN-CENTR 16512:2018-11.

Leader of testing team: Evlens Raturis, Ph.D. (Signature)

Authorized by: Beata Cyndziej-Dynda, Ph.D. (Signature)

Approved by: (Signature)

Checked: 23.01.2025 (Signature)

TEST REPORT INCLUDES ONLY THE RESULTS WHICH ARE RELATED TO THE TESTED OBJECT INCLUDING THE DETAILED TESTED ITEMS AND CHARACTERISTICS TO BE TESTED. ALL TESTS PERFORMED TO OBTAIN THE RESULTS ARE NOT BE DOCUMENTED WITHOUT A PERMISSION OF DMANGD INC. YOU AS CLIENT OF OUR LABORATORIES ARE OBLIGATED TO USE THE RESULTS OF OUR TESTS ONLY FOR THE PURPOSES OF THE DOCUMENT WHICH IS A LABORATORY PROPERTY AND WE UNDERTAKE OUR NOT BE SHARED WITHOUT AUTHORIZED PERMISSION.

Point



The International Hip Dysplasia Institute (IHDI) acknowledges the DMANGD Illi Baby Carrier as a "hip-healthy" product.

M-shape posture that hip and legs are folded like fetus in the womb does not harm to baby lowering the pressure to the joints.

M posture that the International Hip Dysplasia Institute recommends.



Point

How to adjust string

Both ends of the carrier should touch both knees of the baby. Please make the baby comfortable by adjusting fine seat of DMANGD that was applied for a patent.
Pull up the string so as to maintain the proper posture of the baby depending on the body size.



Point

Hush! Do not wake a sleeping baby up.

Silent detaching is possible with zipper for babies who can wake up due to buckling sound.

Function to detach waist belt from body.



Make sure to press the slider
to make a 'click!' sound
when connecting.

Point



IP Rights and Certification



International Certifications
 European Baby Product Safety Test IHD (International Hip Dysplasia Institute)



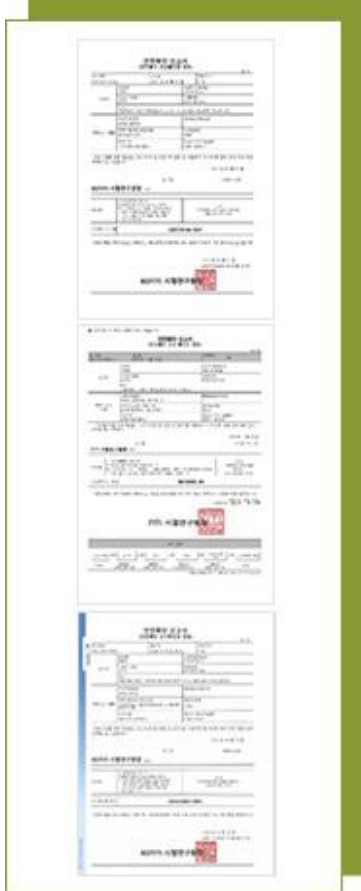
Patent & Trademark
 제 10 - 2408335 호
 제 40 - 1803109 호
 외 5건



Design License
 제 30 - 1120365 호
 제 30 - 1122693 호



Global Trademark

Korea Safety Certification
 CB167H008 - 5001
 CB015A0325 - 1001
 Certification of all released products

Influencer Review



Instagram in influencer, Taiwan

800,000 subscribers, Twitty's YouTube & Instagram



SBS Entertainment TV Program – Actor Lim Hyung-joon

Sponsored



Sponsored the SBS drama



Domestic Sales



Online Store

- DMANGD official shopping mall
- Musinsa, fashion and living platform
- a department store mall
- More than 20 malls



Live Commerce

- Hosted with influencer show hosts such as Naver and CJ
- Ranked in the top 3 real-time search terms for baby carrier



Offline Retail Channels

- Available at select shops in domestic department stores and premium outlets (approx. 12 locations)
- Partnered with Baby House, a nationwide distributor of baby products

Overseas Sales

“ Taiwan, Australia, Chile, Japan, Vietnam, Canada, Indonesia, etc exports to about 10 countries ”



B2B



B2C



Overseas Exhibitions



Thank you

—— a product that entertains childbirth and parenting

—— Global brand to promote Korean products and culture abroad

