



SHOW REPORT

ICE Hanoi



The 4th Hanoi International Maternity, Baby & Kids Fair

VIETBABY HANOI 2024



26 - 28/09/2024



ICE - HANOI INT'L CENTER FOR EXHIBITION
91 TRAN HUNG DAO, HOAN KIEM, HANOI

Organizer **coex** SEGE FAIRS

Silver Sponsor



OVERVIEW

The 4th Hanoi International Maternity – Baby & Kids Fair (VIETBABY HANOI 2024) was held from September 26th to September 28th, 2024, at the Hanoi International Center for Exhibition (ICE), 91 Tran Hung Dao, Hoan Kiem, Hanoi, Vietnam.

With 250 booths showcasing over 1,000 qualified products, visitors had explored a range of categories and had the chance to meet the leading global distributors and retailers from Vietnam and many countries.

This year's exhibition had the highest attendance ever in Hanoi. This is a positive signal for the mother and baby industry in Vietnam for 2024 and the coming years.



THE 4th VIETBABY FAIR IN HA NOI



South Korea, US, New Zealand,
China, Germany, Italy, Japan,
Taiwan, Australia, Denmark,
Singapore, Thailand and Vietnam



EXHIBITORS



BIZ-MATCHING



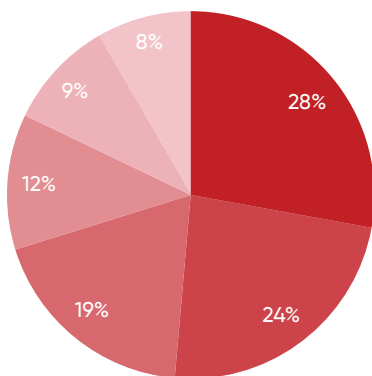
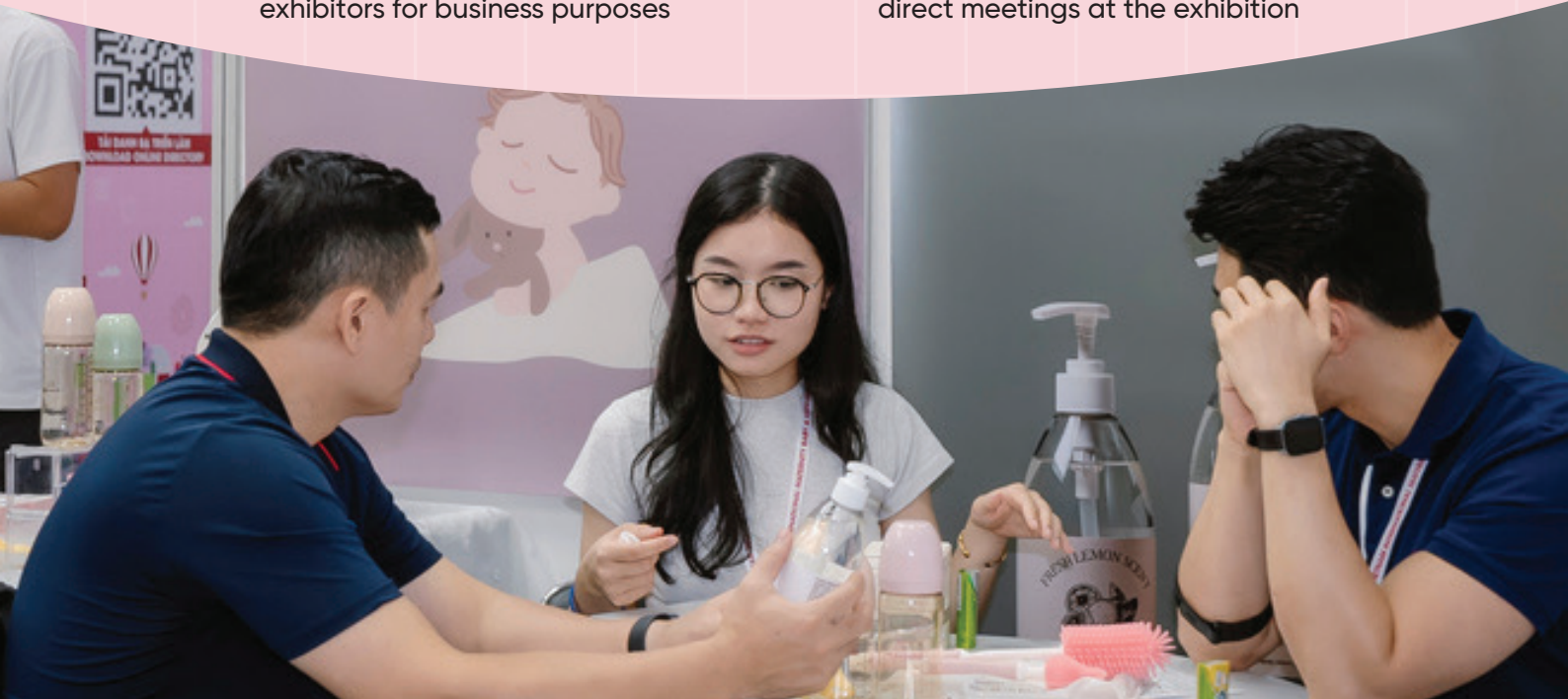
1,426 BUYERS

who visited and met their interested exhibitors for business purposes



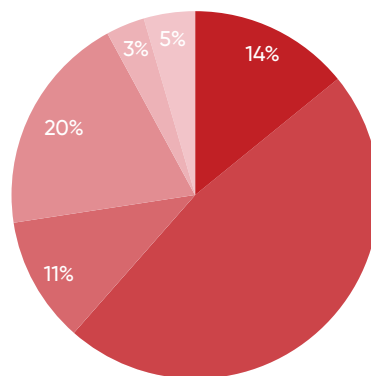
1,021 MEETINGS

including pre-registered meetings and direct meetings at the exhibition



PURPOSE OF VISIT

- Finding suppliers and new products to distribute
- Looking for new partners
- Market and Trend Survey
- Considering the exhibition as a potential exhibitor
- Meetings with existing vendors and business partners
- To start a new business



BUSINESS SCOPE

- Manufacturing
- Retailer/Wholesaler/Distributor
- Importer
- Trading Service
- Finance/Insurance/Consulting
- Press/Government Officer/Public or Int'l Organization

The exhibition goes beyond showcasing products - it's your gateway to forging powerful business partnerships! We're thrilled to introduce the "Biz-Matching 1:1" program, designed to connect Vietnamese and international businesses, as well as brands with individual investors.

EXHIBITOR ANALYSIS

Mr. Scott Drummond James

Consulate General of New Zealand
in Ho Chi Minh City

Through this Viet Baby Fair, the Consulate General and the New Zealand Trade Promotion Department have supported companies coming here to help them access the Vietnamese market.

This year, our company has received attention from numerous distributors, mom and baby shops, as well as customers who visited to explore our company's products.



Mr. Kim Long

Palmer's Brand Representative

Palmer's brand came to Vietbaby this time and felt the atmosphere was very exciting. This is an opportunity for us to meet partners as well as find more new customers at home and abroad. Vietbaby is a bridge for brands to contact and understand more about their customers.

Mr. David Pattinson

Sanulac Nutritionals Australia, Director

Brand We are a safe and reliable Australian baby and mother products business that will meet the needs of Vietnamese families or shop owners looking for quality products for their stores. This is a great opportunity for our suppliers and Vietnamese buyers to establish successful partnerships..

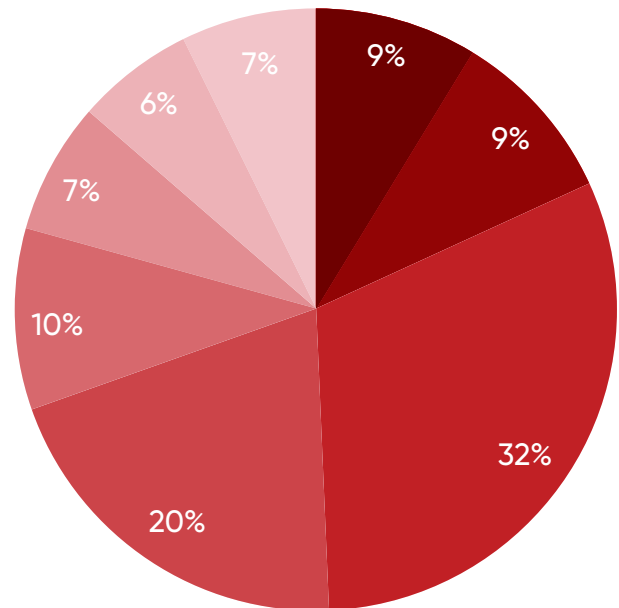


VISITOR ANALYSIS

19,659 Visitors

During the 3 days of the exhibition, we welcomed people, including both buyers and individual visitors.

Vietbaby Fair Hanoi 2024 has become a pretty familiar name for moms and babies. In addition to creating an ideal shopping space by selling hundreds of domestic and foreign brand products at shockingly favorable prices, Vietbaby creates playrooms and useful activities for babies.



No child	3 years old
Pregnant	4 years old
1 year old	5 years old
2 years old	6 years old



WORKSHOP



GAME: AROUND VIETBABY



LUCKY DRAW (VISITOR)

Every visitor has a chance to win a prize every day. Here are the 3 winners of this year:



Every buyer has a chance to win a prize every day. Here are the 3 winners of this year:



DOOR GIFT



VIETBABY AWARDS





THANK YOU.

SEE YOU NEXT YEAR:

ĐÀ NẴNG

18 - 20/04/2025

TP. HCM

05 - 08/06/2025

HÀ NỘI

25 - 27/09/2025

FOR MORE INFORMATION:



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