

THE 11th VIETBABY FAIR IN HO CHI MINH

EXHIBITORS



**250
BRANDS**



**250
BOOTHs**



**1,321
MEETINGS**



**22,805
VISITORS**



**14
COUNTRIES**

South Korea, US,
China, Germany,
Italy, Japan, Taiwan,
Australia, Denmark,
Singapore, Thailand,
Malaysia, Poland and
Vietnam

Held annually, Vietbaby Fair is Vietnam's leading and most prestigious event dedicated to the mother and baby industry.

With more than a decade of experience Vietbaby Fair promises a festival of shopping, trade partnerships and captivating programs designed to engage businesses [B2B & B2C] and children alike.

With the consent of the Hanoi Department of Industry and Trade, COEX and SEGE Fairs cooperated with VINEXAD to co-organize the 11th International Maternity Baby & Kids Fair in Hochiminh [Vietbaby HCM 2024] with the theme "Parenting is a journey of happiness" from 30th May - 2nd June, 2024 at SECC, 799 Nguyen Van Linh, Tan Phu, District 7.





**2,519
BUYERS**

who visited and met their
interested exhibitors for
business purposes



**1,321
MEETINGS**

including pre-registered
meetings and direct
meetings at the exhibition

PURPOSE OF VISIT

The exhibition goes beyond showcasing products - it's your gateway to forging powerful business partnerships! We're thrilled to introduce the "Biz-Matching 1:1" program, designed to connect Vietnamese and international businesses, as well as brands with individual investors.



Looking for new partners



Market and Trend Survey



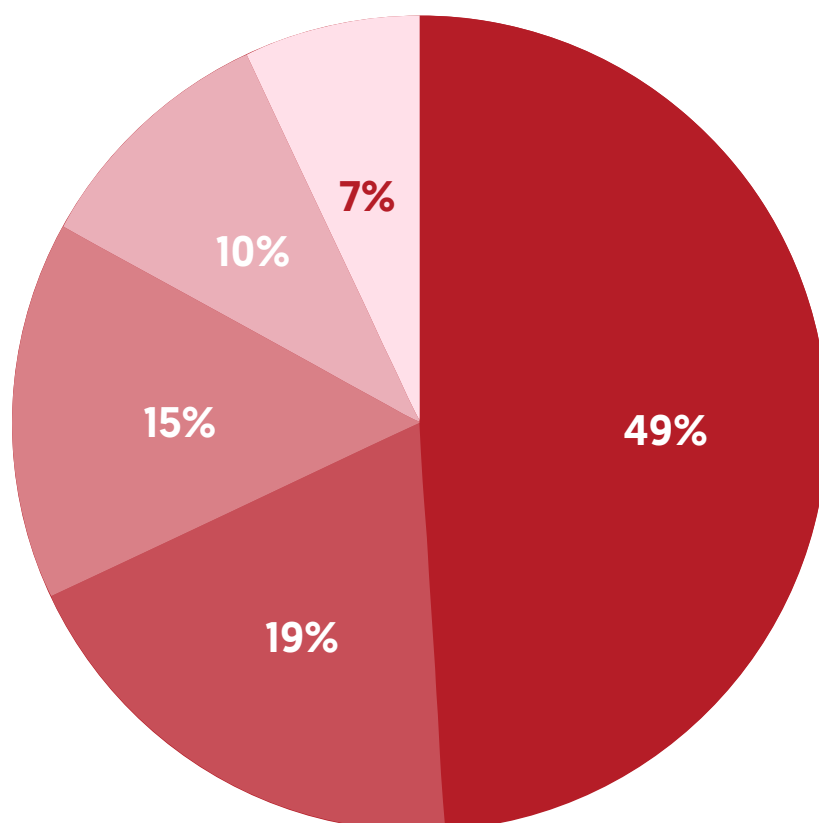
Considering the exhibition
as a potential exhibitor



Meetings with existing vendors
and business partners



To start a new business



EXHIBITOR ANALYSIS



Ms. Ho Nguyen Cao Nguyen VICE MANAGING DIRECTOR OF HC PHARMA

HC Pharma specializing in the import and distribution of nutrition products from Australia and New Zealand.

HC Pharma has participated in the VietBaby Fair exhibition several times. We have observed that VietBaby Fair is a high-quality exhibition that attracts a large number of customers, mom and baby shops.

This year, our company has received attention from numerous distributors, mom and baby shops, as well as customers who visited to explore our company's products.

Mr. Minh Duc EXECUTIVE OFFICER OF HAI HUNG GROUP, WITH THE BRAND BON SPA

This year, the VietBaby Fair exhibition is crowded and even more bustling than last year. The participating brands and enterprises have also increased in number and become more professional.

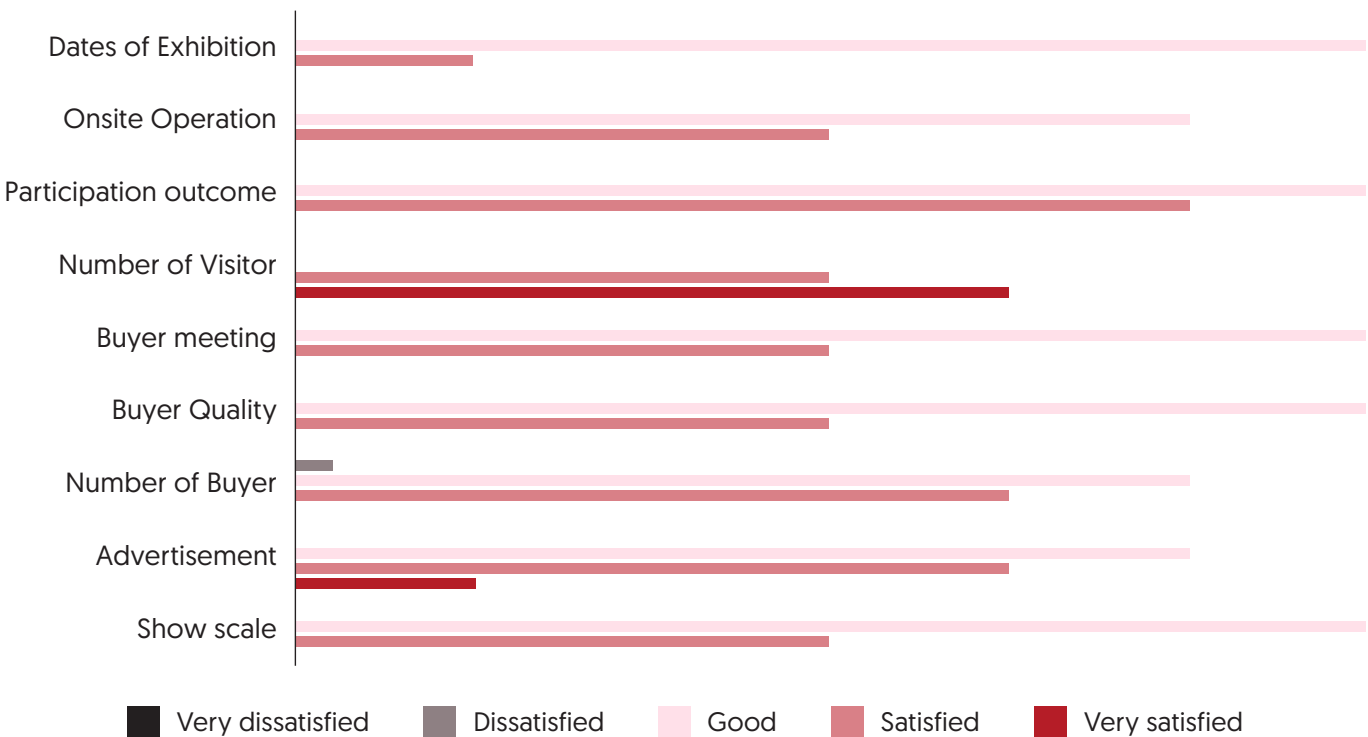
The organizers have displayed a higher level of professionalism, and the atmosphere is lively and joyful.



Ms. Uyen Chi BRAND MANAGER OF RASCAL + FRIEND AND HEY TIGER

Our company has participated in the VietBaby Fair exhibition 4 times. It is a great opportunity to introduce high-quality product brands to our potential customers.

Moreover, it is also a chance to collaborate with other brands to deliver more value to our customers.

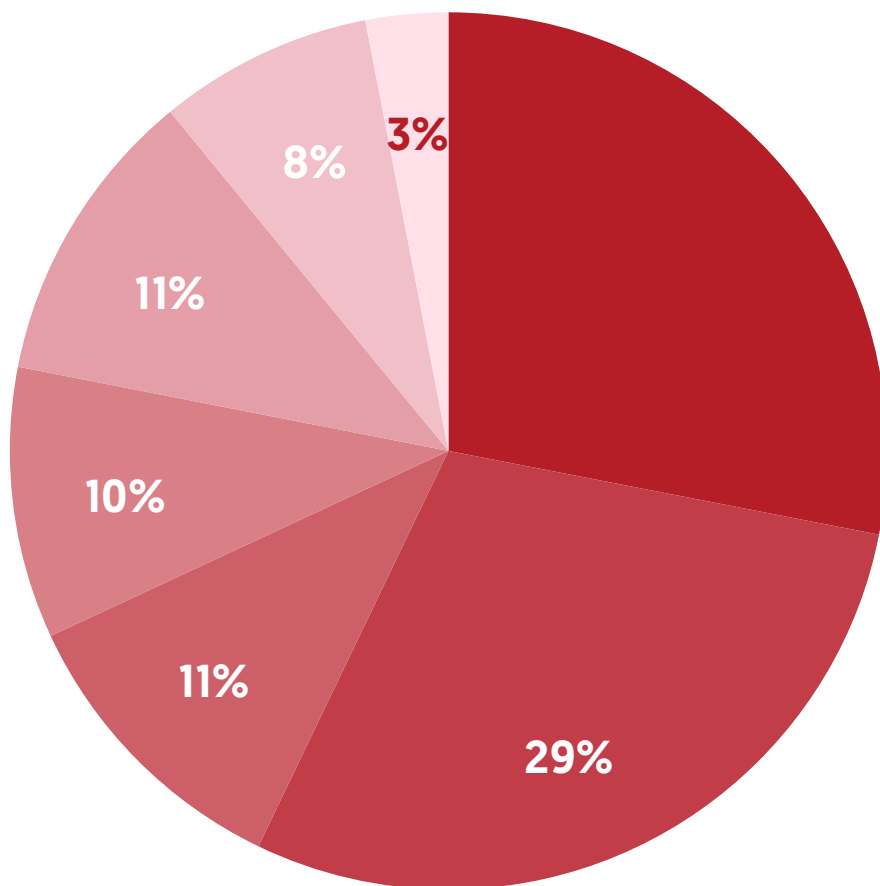
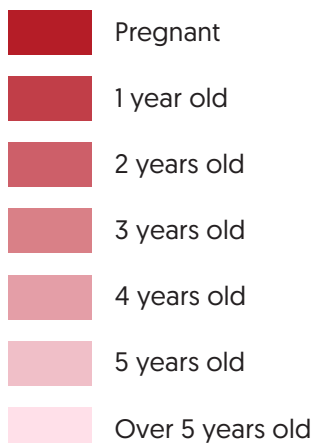


VISITOR ANALYSIS

22,805 Visitors

During the 4 days of the exhibition, we welcomed people, including both buyers and individual visitors.

Vietbaby Fair HCM 2024 has become a pretty familiar name for moms and babies. In addition to creating an ideal shopping space by selling hundreds of domestic and foreign brand products at shockingly favorable prices, Vietbaby creates playrooms and useful activities for babies.



30.05.2024	10:30 - 11:30	Scientific Nutrition - Growing Up with Your Child Speaker MSc.,MD. Nguyen Thi Xuan Huong	315
	11:30 - 12:30	Regaining confidence and happiness after childbirth	Foellie
	13:00 - 16:00	Seminar with Haravan & Tiktok	haravan coex
	16:00 - 17:00	Australia and New Zealand - Trustworthy Suppliers of Infant Nutrition	COOPERATION COUNCIL
	17:00 - 17:30	Lucky Draw	coex
31.05.2024	11:30 - 12:30	Happy Pregnancy: The Importance of Tests and Noteworthy Conditions MD, Specialist Level I. Tang Quang Thai -Deputy Head of Obstetrics and Gynecology Department, Vạn Phúc City Hospital	Care with Love
	14:30 - 15:30	Prenatal Nutrition: Healthy Baby, Happy Mother Speaker: MSc., MD. Hoang Thanh Tuan	PHU SAN 315
	15:30 - 16:30	Understanding the Skin of Newborns and Little Children	STARMED
	16:30 - 17:30	Crawling Baby Contest & Chasing Figure Catching Letters theme "Breastfeeding is the best thing"	E+S VIETNAM
	17:30 - 18:00	Lucky Draw	coex
01.06.2024	10:00 - 10:30	Rascals + CoComelon storytelling & singalong	Rascal + Friends
	10:30 -11:30	Vaccines - The Golden Shield Protecting Children Speaker: MD, Specialist Level I. Nguyen Loan Yen Linh	315
	11:30 - 12:30	Take care of your beloved baby with comfortable clothing	noos
	12:30 - 13:30	Minigame Fysoline Dance	SOHACO
	13:30 - 14:30	Celebrating Children's Day with exciting gifts	Phan Nguyen
	14:30 - 15:30	Skin Care for Pregnant Women and Postpartum Care Speaker: MD, Specialist Level 2. Ngo Thi Kim Thanh - Department of Aesthetic Plastic Surgery, Cho Ray Hospital	Bonspa
	15:30 - 16:30	Rascals + CoComelon storytelling & singalong	Rascal + Friends
	16:30 - 17:30	Preserving breast health for women after childbirth Speaker: MD, Specialist Level 1. Chau Thanh Phong	metina
	17:30 - 18:00	Lucky Draw	coex
02.06.2024	10:30 - 11:30	Moyuum A-Z	MOYUUM
	12:00 - 13:00	Baby Bathing Guide: Clean & Healthy Baby - Worry-Free Parents	Care with Love
	15:00 - 16:00	Rascals + CoComelon storytelling & singalong	Rascal + Friends
	16:00 - 17:00	Lucky Draw	coex

STAGE EVENT AND GALLERY




A lot of talk shows, workshops, dances, and contests were held at the main stage of the VIETBABY HCM 2024 from May 30th - June 2nd, 2024.





Thank you!

CONTACT FOR MORE INFORMATION:

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