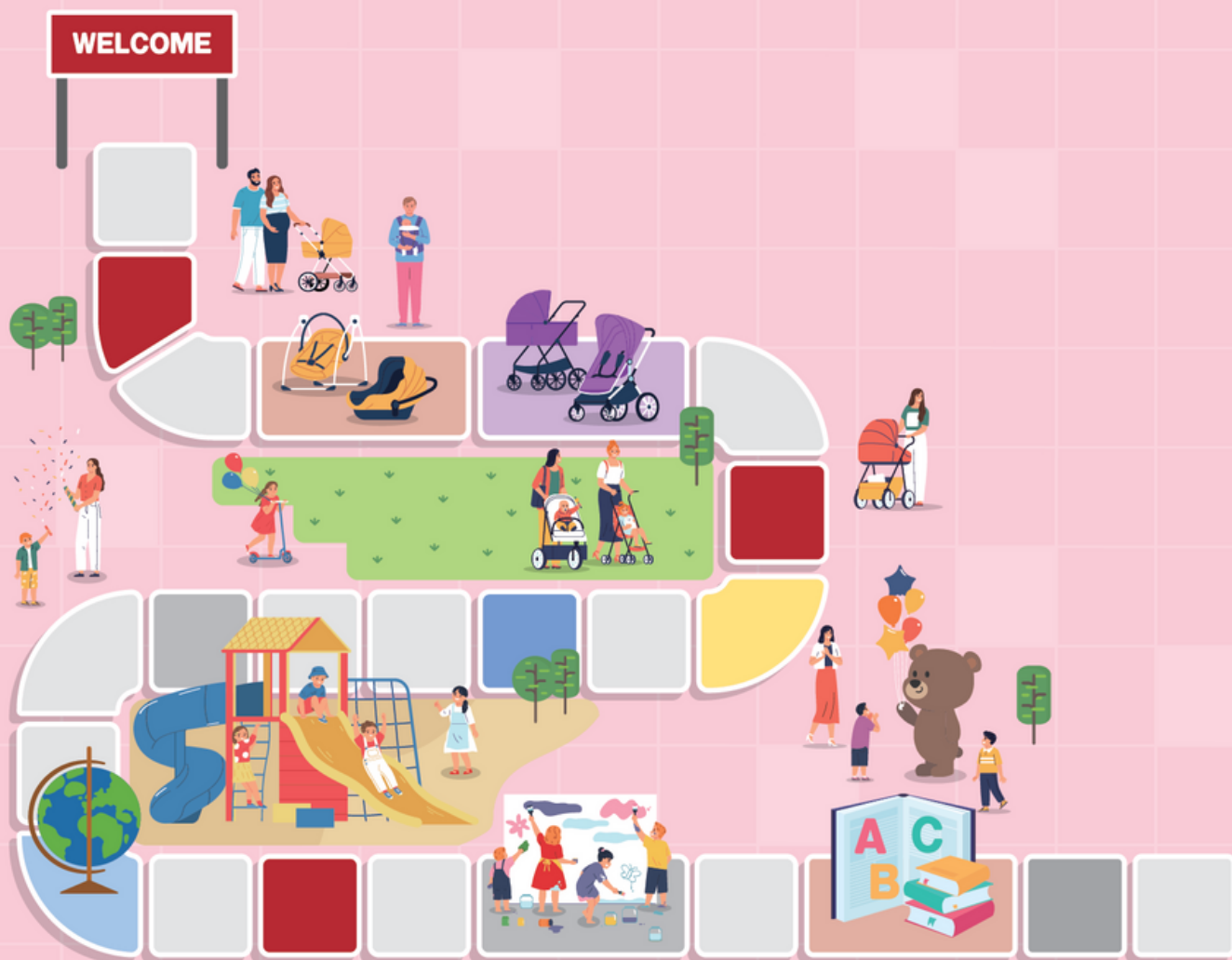


VIETNAM INTERNATIONAL MATERNITY BABY & KIDS FAIR 2024

Triển lãm Quốc tế Sản phẩm & Dịch vụ
cho Mẹ bầu, Mẹ & Trẻ em 2024



SPONSORSHIP PACKAGE

SPONSORSHIP BENEFITS	DIAMOND \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,000
BOOTH SPACE (Choose 1)				
OPTION 1: Space only	6	4	2	-
OPTION 2: PR package	✓	-	-	-
PRE-EVENT RECOGNITION				
Website Presence	✓	✓	✓	✓
Social Media Promotion (Facebook, Instagram)	3 posts	2 posts	1 post	1 post
Email Blasts	3 times	2 times	1 time	1 time
PR Article (promote your company)	1 article	-	-	-
Press Release (mentioned as an official sponsor)	✓	✓	✓	✓
Logo on Flyer	✓	✓	✓	✓
Logo on Invitation	✓	✓	✓	✓
Logo on Video Advertisement	✓	✓	✓	✓
ON-SITE RECOGNITION				
Social Media Promotion (Facebook, Instagram)	3 posts	2 posts	1 post	1 post
TikTok Video Promotion	1 post	1 post	1 post	-
PR Article	1 article	1 article	-	-
Vietbaby Promotion Kit	1 set	1 set	1 set	1 set
Entry Namebadge	12 pcs	8 pcs	4 pcs	2 pcs
Ceiling Banner	1 pcs	-	-	-
Stage Event	3 times	2 times	1 time	1 time
Standee	2 pcs	1 pcs	1 pcs	1 pcs
Interview	✓	✓	✓	✓
Logo on outdoor Banner	✓	✓	✓	✓
Logo on Information Board	✓	✓	✓	✓
Logo on Flyer	✓	✓	✓	✓
Logo on Video Advertisement	✓	✓	✓	✓
POST-EVENT RECOGNITION				
Outgoing Press Release	✓	✓	✓	✓
Thank you Email Blasts	✓	✓	✓	✓
Logo on Video Advertisement	✓	✓	✓	✓