



VIETBABY

VIETNAM INT'L MATERNITY · BABY & KIDS FAIR

HO CHI MINH
17th ~ 19th DEC - SECC

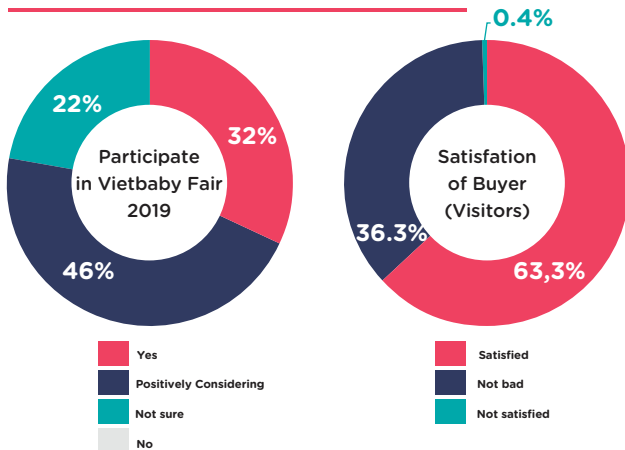


2020

VIETBABY HOCHIMINH 2019 REPORT

- ✦ **Exhibition name** : VIETNAM INT'L MATERNITY - BABY & KIDS FAIR
- ✦ **Date** : 4 days (30th May - 2nd June, 2019)
- ✦ **Venue** : SECC (Saigon Exhibition & Convention Center), 799 Nguyen Van Linh, D.7, HCMC
- ✦ **Exhibition scale** : 10 countries, 150 companies, 300 booths
- ✦ **Visitors / Buyers** : 19,297 // 1520

EXHIBITOR SURVEY RESULT



EXHIBITOR REVIEWS:



“This is the 4th time we join Vietbaby, at this moment we have welcomed over 600 guests including consumers and retailer. Hopefully this year we will reap certain successes”

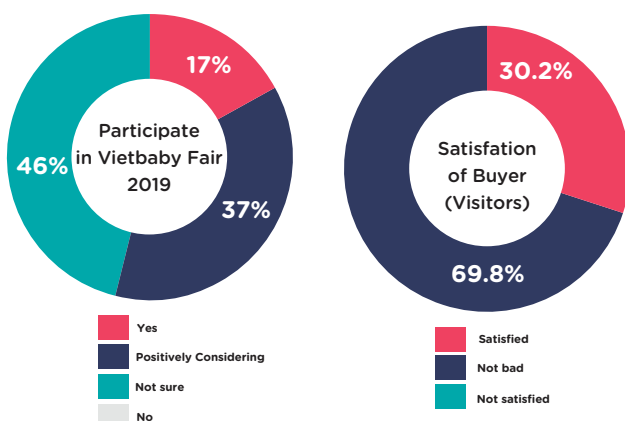
Sunshine



VIETBABY HANOI 2019 REPORT

- ✦ **Exhibition name** : VIETNAM INT'L MATERNITY - BABY & KIDS FAIR
- ✦ **Date** : 4 days (26th - 29th September, 2019)
- ✦ **Venue** : I.C.E (INTERNATIONAL EXHIBITION CENTER), 91 Tran Hung Dao, Hoan Kiem
- ✦ **Exhibition scale** : 10 countries, 80 companies, 200 booths
- ✦ **Visitors / Buyers** : 19,768 // 665

EXHIBITOR SURVEY RESULT



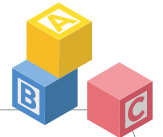
EXHIBITOR REVIEWS:



“We are so excited to be here. We are absolutely in love with the atmosphere. This is a really premium baby fair. We are so happy that so many people came. That is a part of the reasons why we chose Vietbaby Fair. We will definitely be back next year!”

Blackmores

EXHIBIT PROFILE



BABY PRODUCTS

- **Pregnant related products**
Products for pregnant women, skin care, nutrient
- **Antenatal related goods**
Night clothes, clothing, prenatal education goods
- **Baby care supplies**
Baby bed, skin care, houseware, health supplement foods
- **Safety supplies**
Stroller, car seat, baby carrier, safety products
- **Franchise services**
Postnatal care center, studio, baby care service



KIDS PRODUCTS

- **Food**
Prepared food, snacks
- **Furniture**
Furniture for kids' room, accessories for decoration, interior, mat
- **Toys**
Physical toys, Intellectual development toys, high-tech toys (0m - 12yrs)
- **Houseware**
Air purifier, washing machine, vacuum
- **Safety supplies**
Safe guard, pads for protection



EDU PRODUCTS

- **Learning program**
Foreign language, Art, Music, Mathematics education center
- **Publication**
Complete sets of books, picture books, separate volume books
- **Baby care supplies**
Baby bed, skin care, infant foods, health supplement foods
- **Art, Music and athletic**
Teaching tools of art, music and athletic
- **Educational institution supplies**
Educational institutions for facilities, tools for kindergarten

Organizer



Local Partner



Website

www.vietbabyfair.com.vn

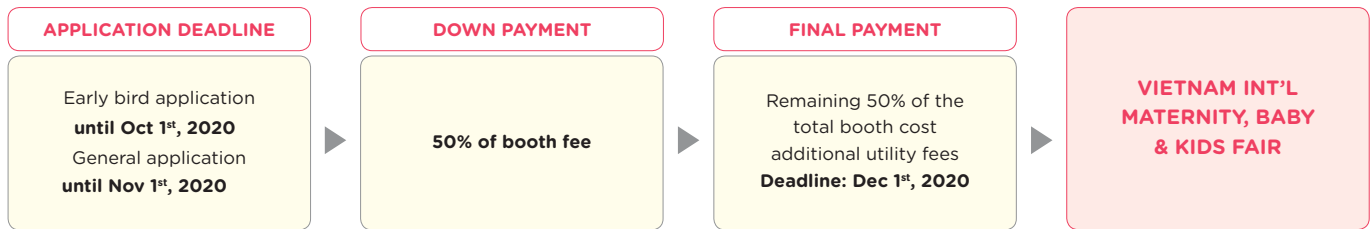
Buyer Profile

- Department stores, shopping centers and large retail distributors.
- Multinational retail and franchise businesses.
- Purchasing agents of educational institutions.
- Preliminary founders, store owners, investors and occupants.
- Franchisees in Vietnam and neighboring countries.



PARTICIPATION GUIDELINE

PARTICIPATION PROCEDURE



+ Send a copy of your business registration certificate and related documents to the 8th Vietnam Int'l Maternity, Baby & Kids Fair

+ SEGE FAIRS Contact: **Tel:** (+82) 2 3453 2117 **Fax:** (+82) 2 3453 4445 **Email:** yoomin@segefairs.co.kr

+ COEX Vietnam Contact: **Tel:** (+84) 28 2221 7628 / (+84) 903 904 903 **Email:** hoangmy@coex.vn

PARTICIPATION FEE

CATEGORY	BOOTH TYPE		
PARTICIPATION APPLICATION	Space Only	Shell Scheme	Premium Booth
Early bird application: until Oct 1 st , 2020	\$ 2,500	\$ 2,800	\$ 3,900
General application: until Nov 1 st , 2020	\$ 2,800	\$ 3,100	\$ 4,200

+ Early bird applications will receive a discounted participation fee, priority in booth allocation and benefits from various media promotions, such as emails, newsletters, press releases, etc.

BOOTH INFORMATION



SPACE ONLY	SHELL SCHEME	PREMIUM BOOTH
<ul style="list-style-type: none"> • Provides only exhibition space • Install a separate booth after receiving approval of the organizer • Utilities and additional services can be requested at an additional charge 	<ul style="list-style-type: none"> • Basic type of booth is provided: 1 information desk and 1 chair / Basic lighting & lighting electricity 	<ul style="list-style-type: none"> • Specialized Premium Booth design will be provided. • Additional facilities should be applied separately if necessary

+ Early bird applications will receive a discounted participation fee, priority in booth allocation and benefits from various media promotions, such as emails, newsletters, press releases, etc.

PAYMENT INFORMATION

PAYMENT PROCEDURE	MAKE TO PAYMENT
<ul style="list-style-type: none"> • After signing the contract, exhibitors shall transfer 50% of booth fee. The balance shall be paid 1 month before the exhibition opening day. • For utilities, exhibitors shall pay before Dec 1st, 2020 	<p>SHINHAN BANK Account No: 140 - 000 - 113217 The name of remitter should be "the name of company" which is specified in the participation contract form</p>



VIETBABY

coex

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 **VIETBABY**

Website: **www.vietbabyfair.com.vn**
Facebook: **Vietnam Int'l Maternity Baby & Kids Fair**
www.facebook.com/vietbabyfair